

From the Editor

One of the main remits of the BBS is to promote the study of bryology. One way in which this can be achieved is to encourage more people to take up an active interest in the subject by joining the Society and getting involved with its many activities. To this end, every member can contribute.

We have recently produced an attractive publicity leaflet (shown below) to advertise the Society and the benefits of becoming a member. If as a current member you think you may be able to usefully distribute these leaflets to promote the BBS at, for example, a talk you are giving to your local natural history group, or at a scientific meeting, etc., please contact me with the details and I can send you some copies of the leaflet (Ian Atherton, 78 Moat Close, Bramley, Hampshire RG26 5AF, UK; i.atherton@sgm.

ac.uk). The leaflet also includes an application form to join the Society.

As well as the new leaflet, *Field Bryology* itself is another promotional tool which can be used to spread the word and demonstrate to 'non-believers' just what a fascinating subject bryology is. When each issue is printed and distributed, there is always a small number of copies left over. Some of these extra copies are retained for potential back issue sales, but the remainder are an untapped source of excellent publicity material. Again, if any member is able to make constructive use any spare copies of this publication to promote the Society at any events you may be attending, do let me know.

Thank you.

Ian Atherton
Editor

